

BOCA FESTIVAL DAYS 2006 EVENT INFORMATION



•BOCA FESTIVAL DAYS•

Created 36 years ago, Boca Festival Days was originally formed to help boost business during what was traditionally Boca Raton's "slow" month of August. It is a month-long, city-wide celebration which includes multiple events sponsored by our business community which in turn benefit local non-profits. The Greater Boca Raton Chamber of Commerce acts as a matchmaker between the business and non-profit communities, creates awareness, and promotes the events. Throughout the years it has grown tremendously and now boasts events of all varieties and thousands of participants. Last year, more than \$200,000 was raised for non-profits!

EVENT BENEFITS

Your entry fee of \$250 includes:

- * Listing of your event in all Boca Festival Days materials
- * Inclusion of your event in 5,000 official Boca Festival Days calendars
- * Listings in all newspaper special sections
- * **Major media coverage**
- * Inclusion in all press kits sent to over 50 media outlets across the state and country
- * Invitations to the Boca Festival Days kick-off event
- * Event Listing on the Chamber's website, averaging more than 200,000 hits a month!

EVENT GUIDELINES

- * All event planners are **required** to include the phrase "[your event] is a Boca Festival Days event, part of a month-long, city-wide celebration, organized by the Greater Boca Raton Chamber of Commerce" in all press releases.
- * All events are **required** to display signage identifying themselves as Boca Festival Days events.
- * All event planners are **encouraged** to use the Boca Festival Days logo on all other promotional pieces such as post cards, cups, caps, etc.

All event participants, sponsors, and co-sponsors must be members of the Greater Boca Raton Chamber of Commerce.

Please fill out the application on the back side and return with entry fee to:

Elyse Economos, Director of Communications
Greater Boca Raton Chamber of Commerce
1800 N. Dixie Highway, Boca Raton, FL 33432, email to elyse@bocaratonchamber.com, or fax back to 561.392.3780.

- * Please include at least one general press release with your application to be included in the Boca Festival Days 2006 press kit.
- * Please include as many pictures of your event as possible with application, entry fee and one paragraph write-up. We will include these pictures with the press kits. Please label the back of the pictures to identify the event and the people in the picture.
- * **Please note:** As a Boca Festival Days 2006 participant, you agree to provide the Greater Boca Raton Chamber of Commerce with **six (6) tickets** to your event.

Deadline for entry is June 5, 2006.

Dates are available on a first-come, first-served basis. Get your application in today to reserve your spot!



BOCA FESTIVAL DAYS 2006 EVENT APPLICATION

Please type or print all information. This application will be reviewed by the Boca Festival Days committee. You will be notified of acceptance. The information in this application will be used to advertise your event. If any information changes, including date, location, cost, etc., you **MUST** notify us immediately in writing. **We are not responsible for any changes not issued in writing, as well as any changes made after June 5, 2006.**

Non Profit: _____ Non Profit Representative: _____

Contact Information: _____

Name of Event: _____

Preferred Date: _____ Begins at (time): _____ Ends at (time): _____

Sponsor/Company: _____

Representative: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Ticket Price: _____

Address where event will take place (if not same as above) _____

Telephone number where public can obtain information about the event: _____

One paragraph description of event: (Please provide information EXACTLY as you want it described in collateral materials. Please do not forget to answer Who? What? Where? Why? and How Much?) Fell free to attach an additional sheet if necessary.

I have read the conditions of participation and agree that the above event will be in compliance with said conditions. If approved, I agree to waive the Greater Boca Raton Chamber of Commerce any act, breach, omission or negligence on the part of anyone in any way connected with this event. I also agree to release the Greater Boca Raton Chamber of Commerce from all claims, causes of action, agreements, sums of money, covenants, contracts, promises, damages and demands whatsoever in law or equity which may have or which may arise by reason of any matter or cause of thing arising out of the above event.

Signature: _____ Date: _____