



•BOCA FESTIVAL DAYS•

# BOCA FESTIVAL DAYS 2007

## Event Information

Created 37 years ago, Boca Festival Days was originally formed to help boost business during what was traditionally Boca Raton's "slow" month of August. It is a month-long, city-wide celebration which includes multiple events sponsored by our business community which in turn benefit local non-profits. The Greater Boca Raton Chamber of Commerce acts as a matchmaker between the business and non-profit communities, creates awareness, and promotes the events. Throughout the years it has grown tremendously and now boasts events of all varieties and thousands of participants. Last year, more than \$200,000 was raised for non-profits!

## Event Benefits

**Your entry fee of \$250 (per event) includes:**

- Listing of your event in Boca Festival Days materials
- Inclusion of your event in 5,000 official Boca Festival Days calendars
- Listings in newspaper special sections
- Inclusion in press kits sent to local media
- 4 invitations to the Boca Festival Days kick-off event (2 for non-profit, 2 for sponsor)
- Event Listing on the Chamber's website

All event participants, sponsors, and co-sponsors must be members of the Greater Boca Raton Chamber of Commerce.

Please fill out the application and return with entry fee to:

Myles Kornblatt

Greater Boca Raton Chamber of Commerce

1800 N. Dixie Highway

Boca Raton, FL 33432

Fax: 561.392.3780, E-mail: [myles@bocaratonchamber.com](mailto:myles@bocaratonchamber.com)

## Event Guidelines

**Deadline for entry is June 1, 2007.**

Dates are available on a first-come, first-served basis. Get your application in today to reserve your spot!

- Completed Application
- \$250 Entry Fee
- 250 word or less event description (MUST INCLUDE):
  - Who
  - When
  - Why
  - What
  - Where
  - Cost

We reserve the right to review submissions

- General Press Release
  - For more information on writing a press release, visit [www.publicityinsider.com/release.asp](http://www.publicityinsider.com/release.asp)
  - The release must include the phrase: "*[your event] is a Boca Festival Days event, part of a month-long, city-wide celebration, organized by the Greater Boca Raton Chamber of Commerce*"
  - If available, please e-mail previous event or publicity photos, including captions
- Please note: As a Boca Festival Days 2007 participant, you agree to provide the Greater Boca Raton Chamber of Commerce with eight (8) complimentary tickets to your event.

**PLEASE SUBMIT BEFORE JUNE 1, 2007.**



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## Event Application

Please type or print all information. The information in this application will be used to advertise your event. If any information changes, including date, location, cost, etc., you **MUST** notify us immediately in writing. **We are not responsible for any changes not issued in writing, as well as any changes made after June 1, 2007.**

**THIS APPLICATION IS TO BE FILLED OUT BY THE NON-PROFIT REPRESENTATIVE**

Non Profit: \_\_\_\_\_

Non Profit Representative: \_\_\_\_\_

Name of Event: \_\_\_\_\_

Preferred Date: \_\_\_\_\_ Begins at (time): \_\_\_\_\_ Ends at (time): \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Ticket Price: \_\_\_\_\_

Telephone number where public can obtain information about the event: \_\_\_\_\_

### For Boca Festival Days Contact Communications Purposes ONLY

For Profit Representative: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

I have read the event guidelines and agree that the above event will be in compliance with said conditions. I agree to waive the Greater Boca Raton Chamber of Commerce any act, breach, omission or negligence on the part of anyone in any way connected with this event. I also agree to release the Greater Boca Raton Chamber of Commerce from all claims, causes of action, agreements, sums of money, covenants, contracts, promises, damages and demands whatsoever in law or equity which may have or which may arise by reason of any matter or cause of thing arising out of the above event.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

PAYMENT TYPE: <input type="checkbox"/> Check <input type="checkbox"/> Credit Card		
Credit Card Type: <input type="checkbox"/> Visa <input type="checkbox"/> Master Card <input type="checkbox"/> American Express <input type="checkbox"/> Discover		
Credit Card #:	Exp. Date:	CVV*:
<small>*CVV=AMEX-front of card, 4 digits above account number. Visa/MC/Disc=back of card, last 3 digits on signature panel</small>		
Name on Card: _____		
Authorized Signature: _____		