



BOCA FESTIVAL DAYS 2007

Poster Contest Criteria

CELEBRATING BOCA...ALL MONTH LONG!

Boca Festival Days is a month-long, city-wide series of events held during the month of August where the Greater Boca Raton Chamber of Commerce pairs participating non-profit members with for-profit members in an attempt to raise awareness and funds for the mission of the non-profits. Events usually include elements of food, drink and/or music. Boca Festival Days has grown tremendously and now has more than 40 events and thousands of participants.

Key Elements:

- ◆ Easily Recognizable
- ◆ Timely/Enduring
- ◆ Bold Statement
- ◆ Must be able to stand alone
- ◆ Include "Boca Festival Days" and "August 1st - August 31st" on poster
- ◆ Agency/firm/individual's name MUST NOT APPEAR on display side of the artwork

Form:

- ◆ Artwork should be designed so that it may reproduce well (or enlarge proportionally) on a 11" x 17" poster. One paragraph explaining concept of designer should be submitted with art.
- ◆ Designer's name, company/agency name, address and telephone number should be adhered to the backside in the upper left hand corner.
- ◆ Entries can be submitted by mail or electronically in a high resolution .jpg, .tif, or .eps form.

DEADLINE FOR ENTRY IS FRIDAY, MARCH 30, 2007

Winner will be notified by Friday, April 20th, 2007

All time and costs are to be donated. Materials become the property of the Greater Boca Raton Chamber of Commerce. Unselected materials will be returned AFTER the selection process has been completed, providing arrangements have been made to have the artwork picked up at the Chamber office. None will be returned by mail unless container and postage are provided.

**Winning
Entry Will
Receive \$100**

All submissions and questions should be directed to:
Myles Kornblatt, Director of Communications
Greater Boca Raton Chamber of Commerce
1800 North Dixie Highway, Boca Raton, FL 33432
561.395.4433 ext. 235 ◆ myles@bocaratonchamber.com

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